

Susan Mangiero, PhD, CFA, MBA, MFA

Award-Winning Writer • Content Strategist • Data Storyteller • Editor • Thought Leadership Ghostwriter

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My name is Susan Mangiero. I help companies and brands like yours take complex ideas and turn them into actionable, compelling stories that get results. With over two decades of business, finance, and investment management experience, I partner with you to dig deeper than surface-level ideas, combining research and storytelling to create something that grabs attention and drives action.

I have had the pleasure of productively collaborating with leaders across industries—from Wall Street trading floors to corporate boardrooms. I speak your language, making sure your message connects with the right audience. Clients describe me as a “team player” who is “knowledgeable,” “clear,” and “excellent at making tough topics easy to understand.”

When you engage with me, you are not just creating content. You are creating a high-impact tool that drives a return on your investment of money and time. Whether you are looking to disrupt your industry, build a stronger brand, or simply get heard by the right people at the right time, I can help you make sure your ideas reach the people who matter most.

Are you ready to turn your ideas into content that gets results? Let’s connect!