

#1

SAVE TIME by working with an experienced writer who understands your industry. Susan Mangiero's content reflects her work in business, finance, investing, and law.



#2

REDUCE STRESS by partnering with writers who can effectively manage projects. Our process reflects your goals and our focus on problem-solving.



#3

GAIN INSIGHTS by brainstorming with accomplished content creators. We ask key questions about your target audience, budget, and KPIs.



#4

AVOID COSTS typically associated with hiring, training, and retaining a full-time employee. We discuss your content needs to determine a scope of work and budget.



#5

ENHANCE STRATEGY to repurpose content for audio, digital, print, social media, and video. We write for multiple mediums.



#6

ACHIEVE EFFICIENCIES by contracting for multiple projects. We love building long-term relationships that reflect an ease of working together.



6 Reasons to Outsource Your Content Marketing and Simplify Your Work Flow

Research shows that great content is a powerful tool to grow your business.