

Susan Mangiero, PhD, CFA, CFE, FRM, MBA, MFA

Award-Winning Writer • Content Strategist • Editor • Ghostwriter

Creating Business and Financial Content That Counts

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Susan Mangiero is an experienced strategist, editor, and award-winning writer who specializes in creating actionable content for business education organizations, financial services companies, insurers, investment managers, and law firms. Susan applies her industry experience and academic knowledge to simplify complex concepts for end users. She excels at combining data-driven visuals with words to explain products, strategies, and economic trends.

Awards:

- American Society of Business Publication Editors – Gold Regional Winner
- Pensions & Investments – Best Blog

Certifications and Professional Designations:

- CFA Charterholder (CFA Institute)
- CFE – Certified Fraud Examiner (Association of Certified Fraud Examiners)
- FRM - Financial Risk Manager (Global Association of Risk Professionals)
- Speechwriting School Certificate (Professional Speechwriters Association)

Degrees:

- PhD – Finance (University of Connecticut)
- MBA – Finance (New York University)
- MFA - Creative & Professional Writing (Western Connecticut State University)
- MA – Economics (George Washington University)

Writing Experience:

- Authored *Risk Management for Pensions, Endowments, and Foundations* (John Wiley & Sons)
- Contributed chapters to *The Handbook of Interest Rate Risk Management*, *Cases in International Finance*, *Forensic Accounting in Matrimonial Divorce*, and *Litigation Services Handbook*

- Wrote explainer brochure for NYMBUS - Digital Banking Company
- Wrote multiple articles for publishers that include ALM Media, American Bankruptcy Institute, American Bar Association, American Society of Journalists and Authors, Association for Financial Professionals, Association of Certified Fraud Examiners, Association to Advance Collegiate Schools of Business, Bloomberg, Business Valuation Resources, CFA Institute, CFO Magazine, Civic Research Institute, Fintech Nexus, Henry Stewart Publications, Industry Dive (CFO Magazine), Irwin Professional Publishers, Middle Market Information LLC, Risk Net, R.T. Edwards, Seeking Alpha, Society of Actuaries, The Institute of Internal Auditors, The Society for Worldwide Interbank Financial Telecommunications, The Street, Thomson Reuters, UBS Financial Services, University of Dayton, Wolters Kluwer

Editing Experience:

- Co-created and edit pension risk management ezine – Elsevier Publishing
- Edit investment executive interview transcripts – Investments & Wealth Institute
- Edited quantitative finance book written by PhD Investment Manager
- Edited memoir ghostwritten for former law firm partner and New York prosecutor
- Managed team of freelance writers for digital content management system

Prior Career Positions:

- Wall Street trader: Derivatives, Fixed Income, Foreign Currencies
- Tenured university professor: Investment Management, Quantitative Methods, Risk Management
- Digital publisher (B2B focus on institutional investors): Raised \$2 MM to build proprietary content management system
- Investment expert witness: Alternatives, Asset Allocation, Equity, Fiduciary Best Practices, Fixed Income, Performance Metrics, Risk Management, Structured Products, Valuation

Recommendations – Available Upon Request