

# #1

SAVE TIME by working with an experienced writer who understands your industry. Susan Mangiero's content reflects her work in business, finance, investing, and law.



# #2

REDUCE STRESS by partnering with writers who can effectively manage projects. Our process reflects your goals and our focus on problem-solving.



# #3

GAIN INSIGHTS by brainstorming with accomplished content creators. We ask key questions about your target audience and performance metrics.



# #4

AVOID COSTS typically associated with hiring, training, and retaining a full-time employee. We discuss your content needs to determine a scope of work and budget.



# #5

ENHANCE STRATEGY to repurpose content for audio, digital, print, social media, and video. We write for multiple mediums.



# #6

ACHIEVE EFFICIENCIES by contracting for multiple projects. We love building long-term relationships that reflect an ease of working together.



## 6 Reasons to Outsource Your Content Marketing and Simplify Your Workflow

Research shows that great content is a powerful tool to grow your business.